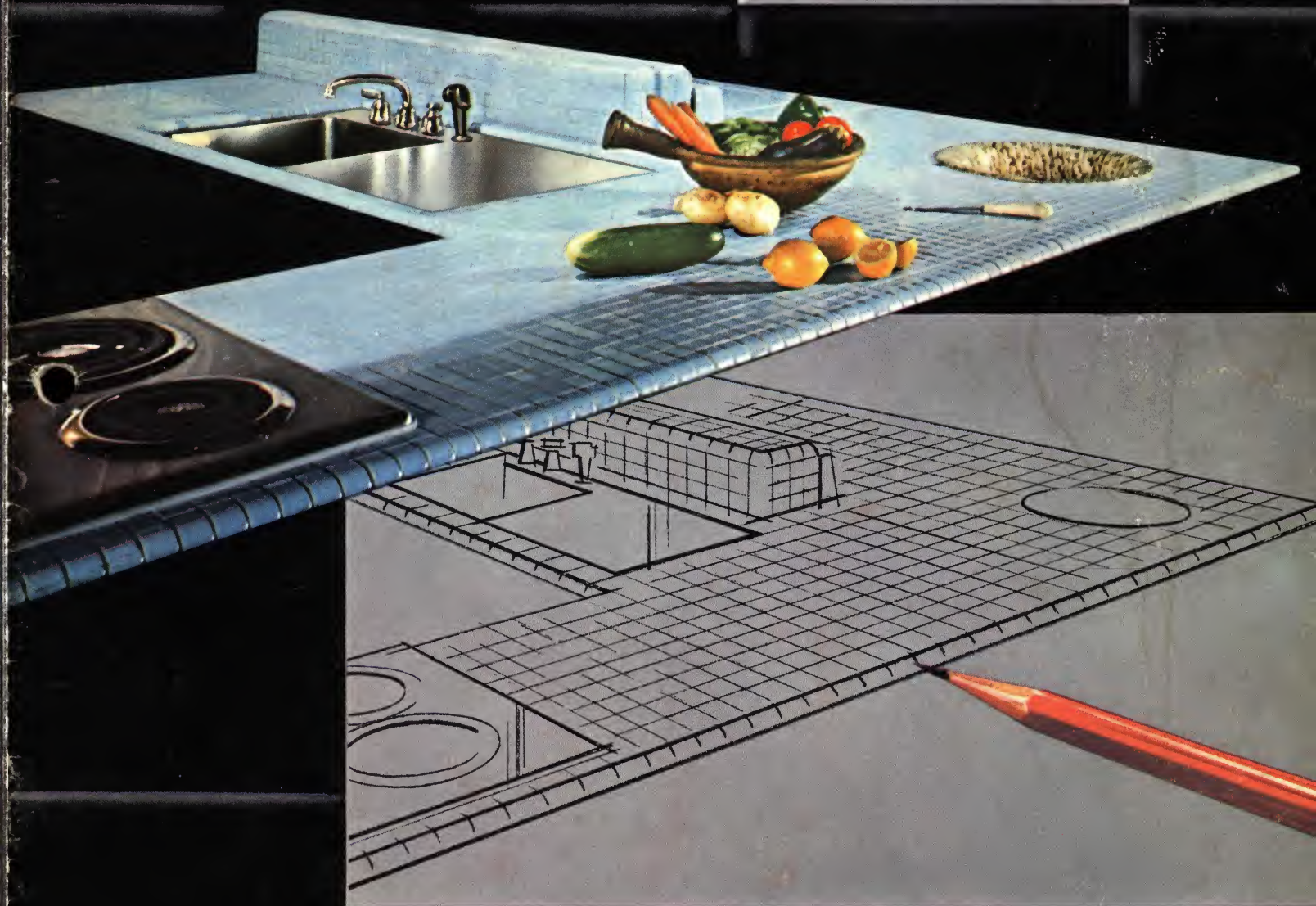


**THE  
MOSAIC  
TILE BOOK**  
*of Beautiful Homes*

NUMBER 12



**MOSAIC**

**THE MOSAIC TILE COMPANY**



# How to select your colorful Ceramic Tile . . .

There's a fascination to the use of color we all enjoy. The theories of color arrangements are sometimes complicated but there's no mystery to the application of color.

You'll quickly learn to select and combine colors to suit personal taste and to give surroundings pleasing beauty.

Mosaic Clay Tile is the simplest, most easily selected, of all materials which establish the color values of a home. And

tile's color is as permanent, as unchanging, as tile itself. In selecting colors to live with, three factors are considered . . . color, texture and mood. Texture influences the brightness of color as it is observed by the eye. The moods of color, warmth, coolness, excitement, restfulness, make it possible to fit color to the purposes of any area. Any two or more colors in combination fall into one of two relationships, analogous or contrasting. Analogous colors are closely related variations of each other. For example,

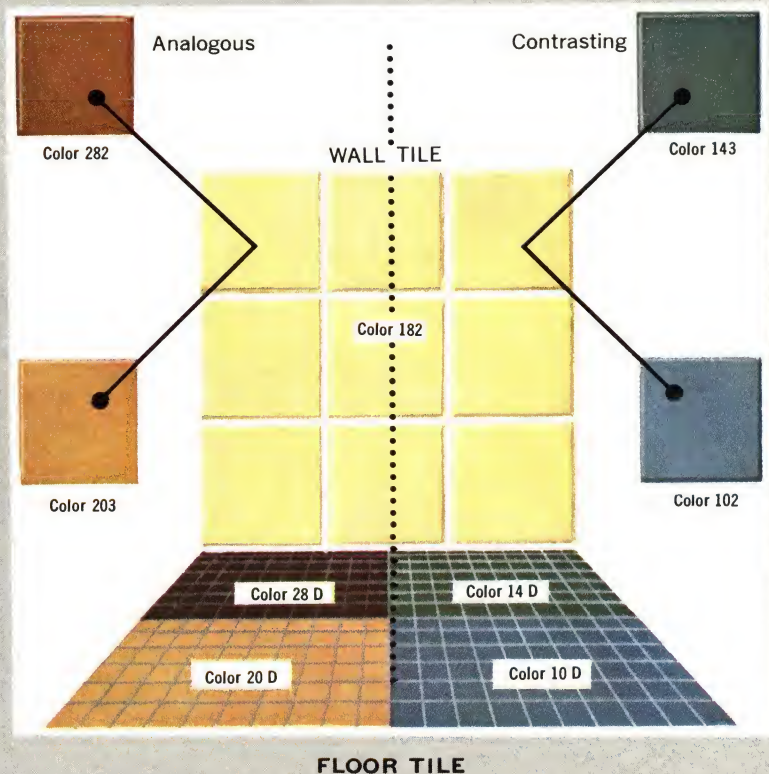
## Tile Colors

**Room size**—In spacious areas, large tile and bold patterns are appropriate. Small rooms require smaller tile and simple patterns. Light, cool colors (blues and greens) increase the apparent size of a room.

**Exposure**—North and East exposures admit "cool" light. Warm colors (yellows, reds, browns) are effective. South and West exposures give "warm" light and cool colors (blues and greens) are usually desirable.

**Amount of Light**—Light, bright colors make the most of dimly lighted rooms. Where light is brighter, medium and dark colors may be used.

**Number of Colors**—In general, the use of only one or two colors is best in small rooms. The trend is toward simplicity in all interior design. Larger areas permit wider color variety.



This chart illustrates the basic decisions to be made between various colors, analogous or contrasting in combination.

## MOSAIC®

There is no substitute for the beauty and economy of Mosaic *real* Clay Tile. Whether you choose contemporary or traditional design for your home, whether you prefer simple or elegant surroundings . . . Mosaic Clay Tile adds permanent value and charm no other material can match.

Mosaic Tile will never require waxing, polishing, painting or replacing. Permanent clay tile won't warp, burn, fade, dent, peel or discolor. Wiping with a damp cloth restores

its luster, keeps it attractive year after year.

You'll always enjoy a really sanitary kitchen and bath, for Mosaic Clay Tile won't absorb odors or stains, will never discolor. Outdoors, on patios and walks, Mosaic Clay Tile keeps its color and utility in all weather. Bright sunlight, moisture, driving rain will never change its lovely appearance. Scuffing feet, tracked-on mud, won't harm its tough, durable surface.



a combination of yellow, orange, tan, or brown. Usually an analogous scheme is pleasing and restful, not exciting. In a contrasting scheme, one dominant color is "spiced" with a different color to give exciting vibration. A yellow tile area bordered with bright green tile gives that effect.

To complete tile color satisfaction, select the right shade of grout, the cement between the tiles. Depend on your Tile Contractor for helpful advice on this. Medium gray is

usually the most serviceable. White, or dark gray, grout is also popular in sections of the Country.

That's practically the whole story! All you need do now is consider the area to be tiled and the personal color tastes of those who are to live with the colors you select; study the colors and textures of Mosaic Clay Tile in your Tile Contractor's display or in a Mosaic Showroom, and make your selection with certainty from the actual pieces of Mosaic Clay Tile before you.

## Tile Textures

### Glazed Tile

#### Harmonitone Satin-Matt Wall Tile



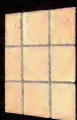
Rich, satin-like surface reduces intensity of colors, diffuses light. Fadeproof. Resists heat, chemicals, moisture, grease, stain. Not weatherproof. Sizes,  $4\frac{1}{4}$ " squares to 9" x 6". For baths, kitchens, utility rooms.

#### Bright Glaze Wall Tile



Glossy surface intensifies colors. Fadeproof. Resists heat, moisture, grease, stain. Not weatherproof. Sizes,  $4\frac{1}{4}$ " squares to 9" x 6". Colors harmonize with colored plumbing fixtures. For baths, kitchens, utility rooms.

#### Everglaze Tile



Textured hard glaze surface. Fadeproof, abrasion and heat resistant. Resists chemicals, moisture, grease, stain. For sink and vanity tops (pullmans), bathroom and kitchen floors. Ceramic Mosaic,  $4\frac{1}{4}$ " square and 3" hexagon sizes.

#### Faience Tile



Luxurious, casually irregular, hand-crafted appearance. Fadeproof. Impervious to chemicals, moisture, grease, stain. Weather resistant, frostproof. Vitreous body. Made to order for custom installations.

### Unglazed Tile

#### Harmonitone Ceramic Mosaics



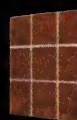
Porcelain-type, integral solid color, dust-pressed, square edge. Impervious, weatherproof. Wear and slip resistant. Small sizes in wide range of patterns and colors. For floors, walls, counter tops, indoors and out.

#### Velvetex Ceramic Mosaics



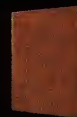
Mottled integral colors. Weatherproof. Impervious. Wear and slip resistant. Small sizes in many patterns and colors. Harmonize with Bright Glaze and Harmonitone Wall Tile colors. For floors, walls, counter tops, indoors and out.

#### Granitex Ceramic Mosaics



Natural clay type with earthy mottled integral colors. Dust pressed. Weatherproof, vitreous. Native non-slip texture. Small sizes in many patterns and colors. For walls and floors, indoors and out. Popular for vestibules, porches, terraces.

#### Carlyle Quarry Tile



Natural clay tile. Warm, integral color. Resists heat, chemicals, moisture, grease, stain. Durable, wear resistant. Non-slip surface types available. Certain colors frostproof. For floors, fireplace facings, hearths, counter tops, bases, vestibules, porches; outdoor walks.

You'll find your Mosaic Tile rooms lovelier and easier to keep clean because Mosaic Trim Units round out corners and finish edges neatly. And to give your bathroom or kitchen the final touch—Mosaic All-Tile Accessories! Soap dish, tumbler holder, towel bar, all the conveniences, in the same colors as your Mosaic Wall Tile.

When you plan to build or remodel, glance through these pages. Secure cost estimates from your Tile Contractor.

See how Mosaic Clay Tile can be your wisest investment for bathroom walls and floor, for kitchen floor, walls and counter tops, for living room, hall, laundry and utility room, and outdoors. Mosaic Clay Tile lightens housework, adds zest to living. Remember, you *never* replace or refinish clay tile as you do other wall and floor surfaces.

Turn the pages and discover the many advantages of choosing everlasting Mosaic Clay Tile!









Use Mosaic Clay Tile for this clean, smart "custom" look without "custom" cost. It's easy, inexpensive. This clay tile bathroom will never require more than a touch of care.

Floor—Granitex pattern 1779, color Spruce Range. Walls and vanity top—Ceramic Mosaic pattern 2277, color 30-L.

**Make yours**

**a cheerful, beautiful bathroom . . . a gem of convenience**

**with Mosaic Ceramic Tile.**



Picture *your* bathroom—new or modernized—enriched by the lasting beauty of Mosaic Clay Tile. Those little bathroom accidents—splashed water, spilled cosmetics and medicinals—wipe right off, never stain nor mar clay tile's cheery beauty. And, clay tile never asks for a penny of your money or a second of your time for wax, polish, paint or replacement.

Install matching Mosaic All-Tile Accessories—soap dish, grab and towel bars, tumbler, tissue and toothbrush holders—of the same materials as the tile itself, and as easy to keep clean. They are available in the same color as your wall tile and in a wide variety of harmonizing colors.

Singing comes naturally in this cheerful bathroom. The glass-enclosed shower and extra-roomy tub are framed by enduring smartness—clay tile walls and floor that are waterproof, wonderfully free from wear and care.

Walls and recess— $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Harmonitone color 182. Floor  $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " and 3" hexagon Faience, color 2283.

Wouldn't you love to own this lovely symphony in blue? The intriguing wall? . . . Permanent Mosaic Formfree Decorated Tile!

Wall—6" x 6" Formfree Decorated Wall Tile pattern 6050-A. Vanity top and facing— $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Harmonitone color 102. Floor—Ceramic Mosaic pattern 2210-A36.

Your children can be themselves in a bathroom like this. Mosaic Clay Tile walls, floor and vanity top are virtually indestructible. And when the splashing's over, Mosaic Clay Tile wipes dry and sparkling in no time at all.

Floor, vanity top & rear wall—Velvetex pattern 2263, color 207. Walls— $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Bright Glaze color 426.

For delightful and practical color and texture, do this. Finish end wall and floor with Mosaic Formfree\* Tile (other patterns and color combinations available). Do the other walls in Mosaic Glazed Wall Tile. Add a vanity top (pullman) of lustrous, wear-resistant Mosaic Everglaze Tile. This homemaker did. Look at the result!

End wall & floor—Formfree Ceramic Mosaic pattern 2254-G. Side wall— $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Harmonitone color 181. Vanity Top—Everglaze Mosaic pattern 1779, color 718.

\*Copyright 1951 by The Mosaic Tile Company







If yours is a stately home with bedroom-sized bath, take a good look at this photograph. Note how the owner emphasized this bathroom's spaciousness with contrasting horizontal stripes of clay tile and matching clay tile floor. And, to complete the arrangement, Mosaic All-Tile Accessories.

Wall— $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Harmonitone colors 181 and 123. Floor—Faience Mosaic pattern 1779, color 2123.



Give your imagination free rein, go dramatic! Enjoy a breathtaking bathroom like this! The striking geometric patterns on walls and floor are Mosaic Tile . . . accented with the brilliant colors of the surrounding surfaces.

Wall—Ceramic Mosaic pattern 2259, color 30-D. Floor—Ceramic Mosaic pattern 1778, color 30-D.



To transform a tiny corner into a world of convenience, build in a corner lavatory and wall cabinet! Note the clever mirror on cabinet door. Surround it with work-saving, ever-beautiful walls and floor of Mosaic Clay Tile.

Wall— $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Harmonitone color 281. Floor—Ceramic Mosaic pattern S-41.

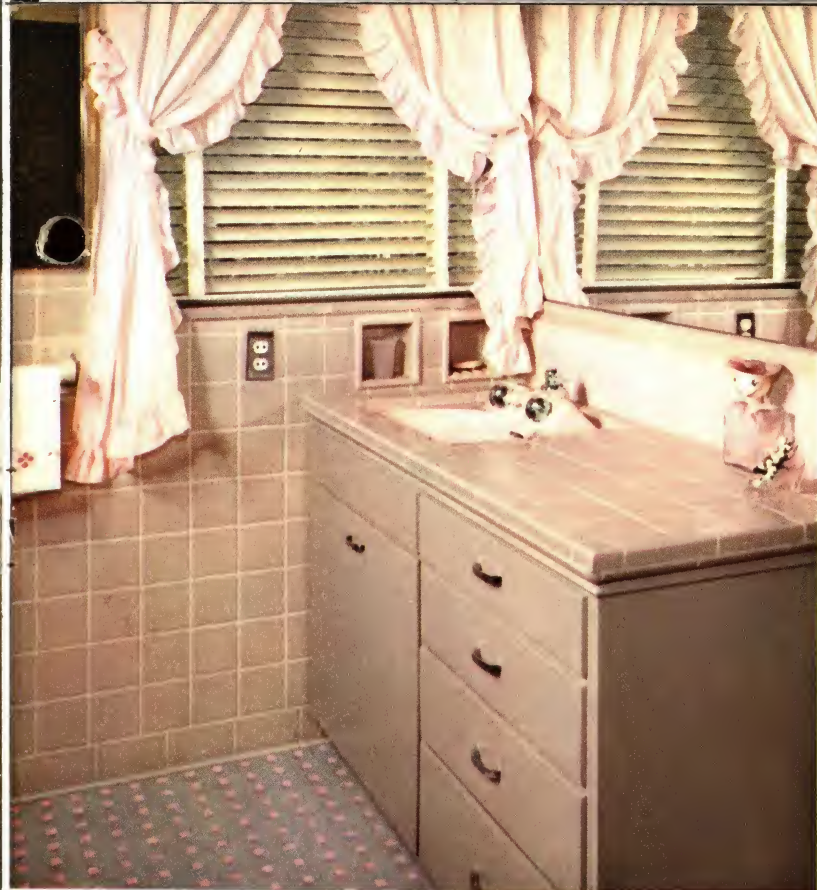


Delightful! Beautiful! Different! Mosaic Formfree Decorated Wall Tile forms the mirror wall above the Ceramic Mosaic-topped vanity. Neither soap nor cosmetics nor spills 'n splashes from tub will ever cause clay tile to lose its sparkle!

Walls—6" x 6" Formfree Decorated Wall Tile, pattern 6050-A;  $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Harmonitone color 101. Floor—Ceramic Mosaic pattern 2258, color 10-L. Vanity to—pCeramic Mosaic pattern 1003, color 10-L.







Beauty, dignity and durability join hands in this lovely lavatory. Note the skillful blending of colors . . . the stainproof, tile-topped vanity . . . the wise placement of Mosaic All-Tile tumbler and soap holders.

Wall & vanity top— $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Harmonitone color 302. Floor—Ceramic Mosaic pattern 1740-A128.



To achieve a new dimension in decoration, combine clay tile colors—as this designer did. For emphasis, finish one wall with Mosaic Formfree Decorated Tile, available in a variety of rich, colorful designs.

Floor—Ceramic Mosaic pattern 1003, color Red. End wall—Ceramic Mosaic pattern 1780, color 16-L. Tub recess— $6$ " x  $6$ " Wall Tile, color 6069. Tub wall— $6$ " x  $6$ " Formfree Decorated Wall Tile, pattern 6054-A.



A modern bath with the luxury of ancient Rome! A spacious sunken pool doubles as shower or tub! Mosaic Clay Tile walls, non-slip floors and steps glow with color—are waterproof as well!

Floor—Ceramic Mosaic pattern 1780, color Black. Wall—Granitex pattern 1780, color 1225. Partition—Granitex pattern 1780, Sand Range. Shower floor and steps—Ceramic Mosaic pattern 1780, color White.

Here, enduring, easy-to-clean clay tile floor, walls and vanity top lend an air of extravagant glamour—at a cost you can easily afford!

Wall— $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Harmonitone color 281. Vanity top—Faience Mosaic pattern 1780, color 2281. Floor & rear wall—Ceramic Mosaic pattern S-41.





A real "take it easy" kitchen, with a lot of gay good looks. Mosaic Clay Tile all the way—on floor, counter, walls!

Walls—Everglaze pattern 2267, color 710. Counter tops—Everglaze pattern 1779, color 710. Floor—6"x6" Quarry, color Oriental.







**See how**

**Mosaic Ceramic Tile in your kitchen makes life easier, happier, so much more fun!**

Kitchens are the center of living in homes today—from breakfast eggs 'til midnight snack—the place where family and friends gather. Color-rich Mosaic Clay Tile always extends a cheery welcome—lightens housework, too, for it's so easy to keep clean. Happily, Mosaic Clay Tile is unharmed by sizzling cookware, spilled grease, fruit acids, smouldering cigarettes. Never needs waxing, painting or polishing. Children and pets at play will never scratch, scuff or mar your clay tile floors and walls. That's why so many architects, builders and homemakers select Mosaic Clay Tile. Why don't you find out more about colorful, work-saving Mosaic Clay Tile for *your* kitchen?

Here's an idea that's a part of modern living. An open plan kitchen-dining area that lets the hostess visit guests while she prepares good things to eat. Naturally, walls and floor of Mosaic Clay Tile brighten the room, lighten the work. Note how Mosaic Formfree Decorated Tile "flavors" foreground wall!

Floor—Granitex pattern 1779, color 1225. Right wall—9" x 9" Formfree Decorated Faience, pattern 6056. Counter facing—6" x 6" Faience, color 2102.



A convenient, good looking built-in range, set in an easy-to-clean, scratch-and-burn resistant counter top of Mosaic Clay Tile, is just one of the wonderful features of this step-saving kitchen. Floor and walls of tile hold up under any use, look brand new after each wiping. Wax, polish or paint? Never!

Floor—Velvetex pattern 2258, color 201. Walls, range & counter top—Velvetex pattern 1780, color 201.







What could be more efficient than this one-wall food preparation center, with work deck of Mosaic Clay Tile? It's ideal, too, for the multi-purpose family room so popular today. So easy to clean after games and parties!

Counter top—Ceramic Mosaic pattern 1780, color 30-L.

## Special offer

**Get acquainted with easy-clean, heat and stain-proof real Clay Tile!**

Protect your tables, decorate your walls with Mosaic Clay Tile HOT PLATES



Pattern 128, 6" x 6"

Beautifully decorated in permanent color glazes, felt-padded back and with metal wall-hanger, individually boxed . . .

\$1.50 each,\* postpaid to your home. Orders of 6 hot plates, \$8.00,\* postpaid. Send your order for your supply of hot plates, with your check or money order, to Dept. 195, The Mosaic Tile Company, Zanesville, Ohio.

*and here's a good suggestion...*

These lovely hot plates make wonderful gifts for the homes of your friends!

\*In States applicable, add Sales Tax.

You've dreamed of a kitchen like this! Why dream? With Mosaic Clay Tile, you can easily make this kitchen your kitchen! Mosaic Clay Tile eases housework because it never needs wax, refinishing or repair—and it wipes clean in a jiffy. Clay Tile offers many unusual combinations of texture and color, too!

Floor—6" x 6" Carlyle Quarry, color Oriental. Counter top—4" x 4" Quarry, color Navajo. Wall—4 1/4" x 4 1/4" Wall Tile, Harmonitone color 162.







Any day can be a happy wash day in this laundry-utility room. There's a washer, dryer, ironer and room for all kinds of family hobby activities. With waterproof walls, floor and ceiling of Mosaic Clay Tile, neither clouds of steam nor water can hurt a thing! Note the always-on-guard drain in the tile floor ... your assurance that spills and splashes will drain away.

'Round the calendar, Mosaic Clay Tile saves this housewife from cleaning drudgery in this cheery kitchen. Floor, walls, sink and splash apron of clay tile made this room lovely as any in the house—far easier to keep spotless, too!

Wall & counter facing— $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Harmonitone color 102. Counter top— $4\frac{1}{4}$ " x  $4\frac{1}{4}$ " Wall Tile, Harmonitone color 181. Floor—Ceramic Mosaic pattern S-24.



This kitchen will never go out of style! It's so convenient, so cheery, so refreshingly colorful! And so practical! A kitchen's natural enemies—moisture, dirt, stains, acids—meet their match in the Mosaic Clay Tile counter top that's also unharmed by hot pots and pans.

The floor is clay tile, too! And last but not least, a gay range hood faced with Mosaic Decorated pattern 6061.

Counter top—Faience Mosaic pattern 1780, color 2102.









Neither rain nor sun nor potted plants will leave their mark on window sills and ledges of Mosaic Clay Tile. Choose your draperies and wall coverings to harmonize with your clay tile colors.

Window sill—Faience Mosaic pattern 1780, color 2282.

## You've seen how **Mosaic Ceramic Tile** works wonders in bathroom and kitchen . . . now see what it will do for you in other rooms!



Today's trend to casual, carefree living finds expression in many ways. We use work-saving appliances. We have picture windows that bring the outdoors in. And, we make wide use of colorful, permanent clay tile for walls, floors, fireplaces, window gardens, decorative spots, and for many other areas throughout the house.

The greatly increased use of clay tile in homes throughout America has been brought about by dissatisfaction with other wall and floor materials that need constant care and frequent repair. Families who want easy, casual living with minimum effort, and who want the most for their money, install clay tile—to avoid the drudgery of keeping house as Grandmother kept it—the hard way!

First impressions are lasting impressions. For the best impression, dress up your entryway with a floor of Carlyle Quarry Tile—a product of Mosaic. Quarry Tile has rich natural color. It won't stain, fade, warp or discolor—water and foot marks wipe right up!

Floor—6" x 6" Quarry, color Navajo.

How's this for a change of pace! A colorful Carlyle Quarry Tile floor forms a perfect "bridge" from dining alcove to living room to kitchen! One quick mopping and the job's done!

Floor—6" x 6" Quarry, color Russet.

In this delightful dining area, the cool-as-mint Mosaic Clay Tile floor blends with garden view through picture window, and provides a pleasing contrast with natural wood walls and beamed ceiling.

Floor and steps—9" x 9" Faience, color 1053.

Smart design and practicality suggest extending the tile floor from kitchen into dining room. Mosaic Clay Tile floors are pleasantly comfortable underfoot, less tiring than soft substitute floorings. Heavy furniture can't dent tile, either. And children can romp and play without a care for scuff or wear. Note, too, how beautifully clay tile blends with draperies and furnishings.

Floor—Granitex pattern 1799, color Shadow Range.







An "indoor greenhouse" . . . a neat trick and easy to have in any room. Install any type of Mosaic Clay Tile as part of the floor beneath your windows. Spill water? Just wipe it up! Your "greenhouse" is stain and moisture-proof and gives individuality to the room.

Everyday's a holiday from housework for the owner of this home—the floors are Carlyle "Cherokee" Quarry Tile. They'll never show wear . . . never need wax or polish to renew their beauty. A moist cloth will keep them bright. Note how important the "Cherokee" floor is to the overall decorative scheme of this room.

Floor—Cherokee pattern 300-2000.



This gay "Navajo" rug is actually a Mosaic Clay Tile floor! Years of traffic won't stain, scuff, mar or wear its permanently colorful surface. Cleaning this "rug" is easier than washing a window. It's mothproof, too!  
Floor—Faience Mosaic pattern S-42.

Drippy umbrellas, raincoats and rubbers can't harm this lovely floor—it's Carlyle Quarry Tile, sheds water like a duck's back. And, a mop will have it dry in jig time!  
Floor—6" x 6" Quarry, color Russet.





For outdoor living at its best, you'll want a clay tile swimming pool. Clay tile costs less than you'd think, and serves years longer. Cleansers, chemicals, hot sun won't harm clay tile. It's easy to clean and winterize. Never needs paint or replacement!

Pool—Ceramic Mosaic pattern 1003, color 10-L. Deck—Random Harvest Range Granitex with X-30 toe grip.



A colorful "carpet of safety" to welcome every guest. This permanent, good looking Quarry Tile walkway will never fade or need refinishing. You can hose it clean in minutes. Abrasive Surface Tile available for sure non-slip safety!

Stoop—6" x 6" Quarry Tile. Walk—6" x 6" and 8" x 4" Quarry Tile. Color—Russet.



## Mosaic Ceramic Tile is a "natural" for days in the sun . . . nights under moon and stars!

All America is moving out-of-doors! From San Diego to Cape Cod, families entertain, dine—and just relax—on clay tile-surfaced patios, terraces and porches. And clay tile is the popular choice for walkways and breezeways. Clay tile won't fade, scratch or warp . . . and it's absolutely weather-resistant. These photographs show how you can have the care-free outdoor living you want, easily and quickly, with clay tile!

In this outdoor living room, the rich, earthy red Mosaic Clay Tile floor blends perfectly with its garden setting. Foot traffic from garden and lawn will never mar its native non-slip surface. Sun and weather won't fade its beauty. No painting problems either . . . and it will hose clean in minutes!

Floor—Granitex pattern 1779, color 1225.



Mmmmm . . . delicious! That's what you'll say about food prepared and served out-of-doors. This built-in barbecue—with colorful, easy-to-clean Mosaic Clay Tile counter—is a mighty good pattern to follow.

Counter—Ceramic Mosaic pattern 1778, color Red.



What could be cozier than a log-burning fireplace . . . framed with a colorful border of Mosaic Formfree Decorated Tile? The effect will have your friends "ohing" and "ahing"!

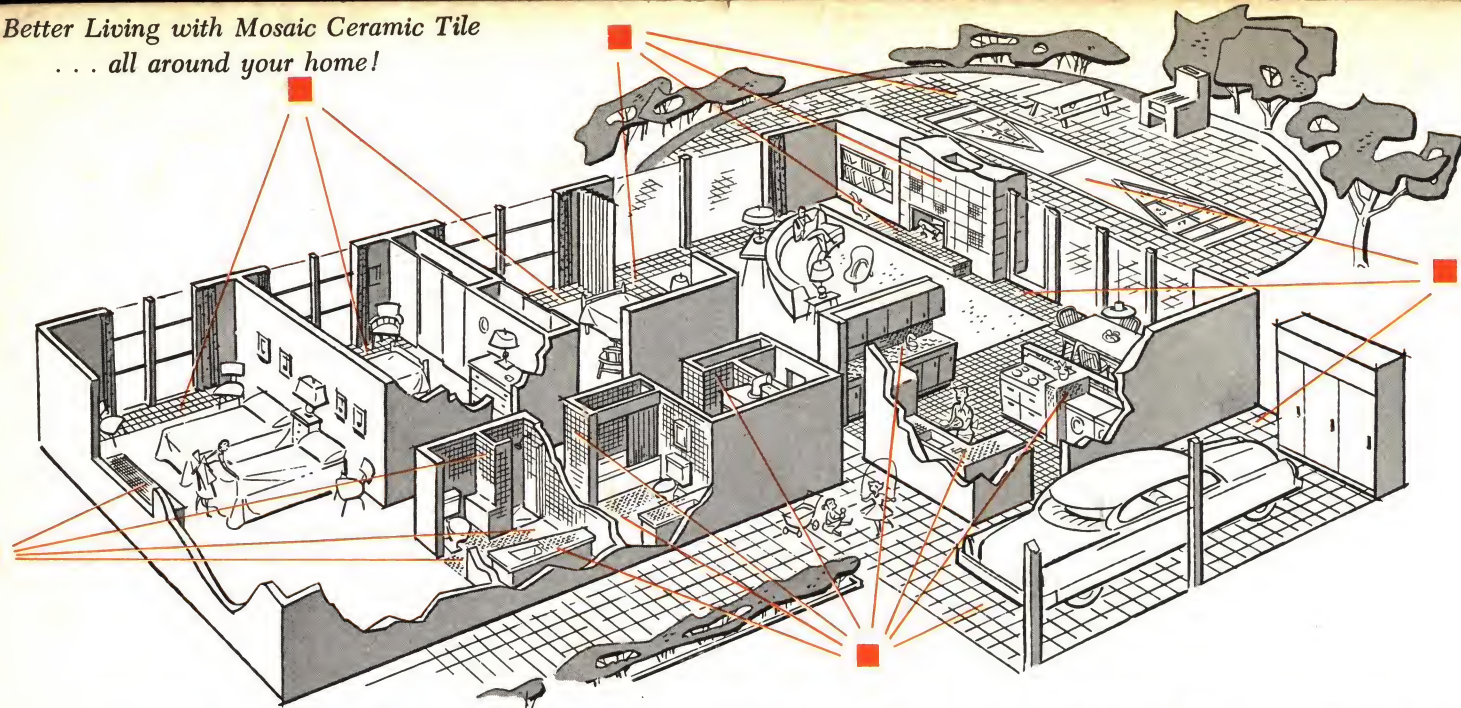
Hearth—Faience Mosaic pattern 1779, color 2282. Facing—6" x 6" Formfree Decorated Wall Tile, pattern 6050-A. Faience bead 2917, color 2282.

### Color Note:

All tile color specifications in this book refer to colors as manufactured in plants of The Mosaic Tile Company east of the Rockies. Mosaic clay tile is also manufactured in our plants on the West Coast. In some cases, there is a slight color variation between tile manufactured in the two areas.



*Better Living with Mosaic Ceramic Tile  
... all around your home!*



**In the modern ranch ... as in the traditional home ...  
Mosaic Ceramic Tile adds charm, color, lifetime value!**

**Design Service** Mosaic's Design Staff serves architect, builder and owner alike in developing tile treatments for all areas. Our Staff will assist you in the details of your own designs, or will create suggestions for your consideration. Ask your Mosaic Representative or your Tile Contractor. Or, write The Mosaic Tile Company, Dept. 195, Zanesville, Ohio for design assistance.

**Tile Contractors** Throughout America, one of over 5000 skilled Tile Contractors is as close as your phone ...

ready to serve you by selling and installing Mosaic Clay Tile. Complete specifications for the application of clay tile are covered by "The Tile Handbook," published by and available through Tile Council of America, 10 E. 40th St., New York, N. Y.

**Check for location of a Mosaic Tile Showroom**, where you may visit, without obligation, and see the complete range of Mosaic Tile types, shapes and colors ... select the tile that exactly suits your requirements. Product is manufactured in accordance with U.S. Bureau of Standards Specifications R-61-44.

### Branch Offices, Showrooms and Warehouses

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Phone: Valencia 6-3924

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Phone: Hemlock 7408

Tampa, Florida  
308 N. Newport Avenue  
Phone: 8-5314

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P. O. Box 32, Fairfax, Virginia  
Phone: Crescent 3-0440

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**MOSAIC**

## THE MOSAIC TILE COMPANY

General Offices — Zanesville, Ohio

Member — Tile Council of America and The Producers' Council, Inc.

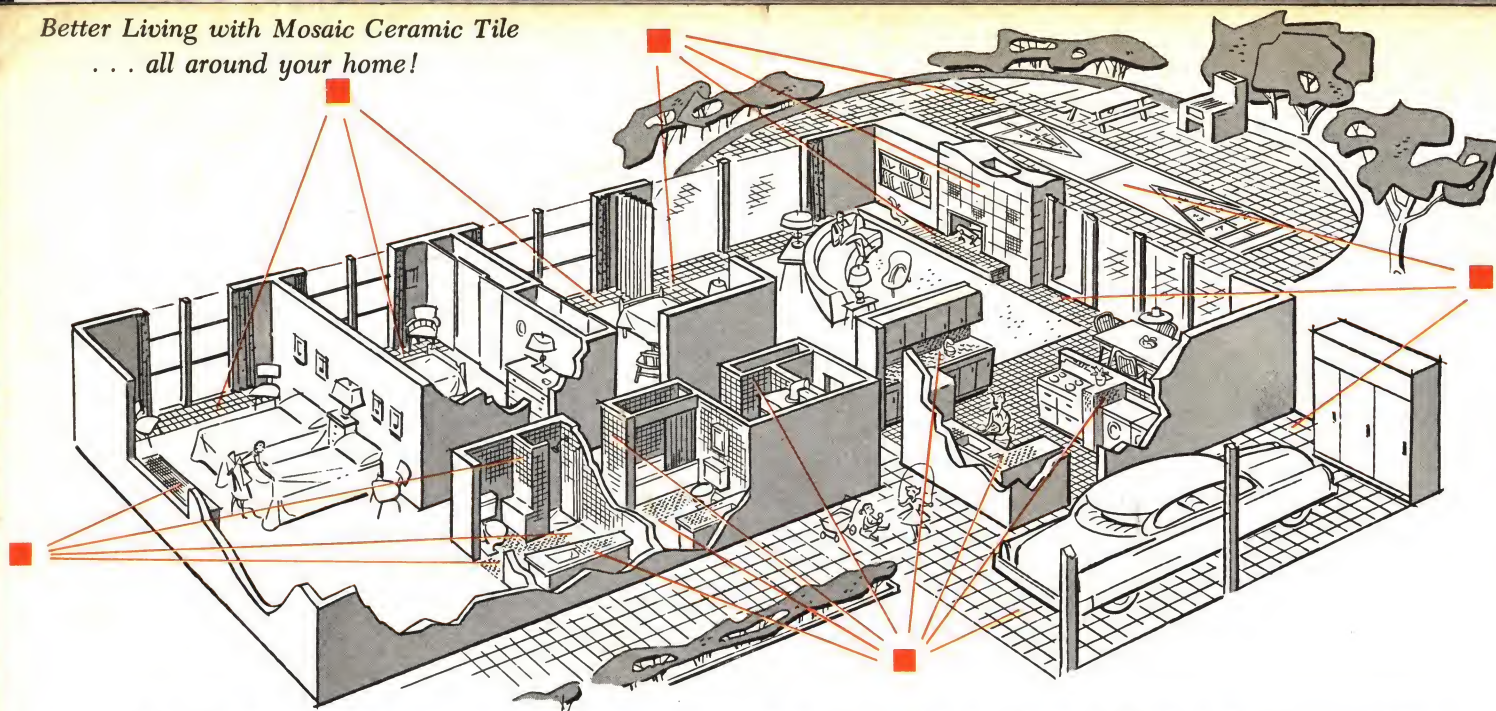
*America's Largest Manufacturers of Ceramic Tile for all Architectural and Decorative Purposes*

For Free Estimates  
on MOSAIC Tile,  
see your phone book  
for the name  
of Your Tile  
Contractor  
(Ceramic)





Better Living with Mosaic Ceramic Tile  
... all around your home!



In the modern ranch ... as in the traditional home ...  
**Mosaic Ceramic Tile adds charm, color, lifetime value!**

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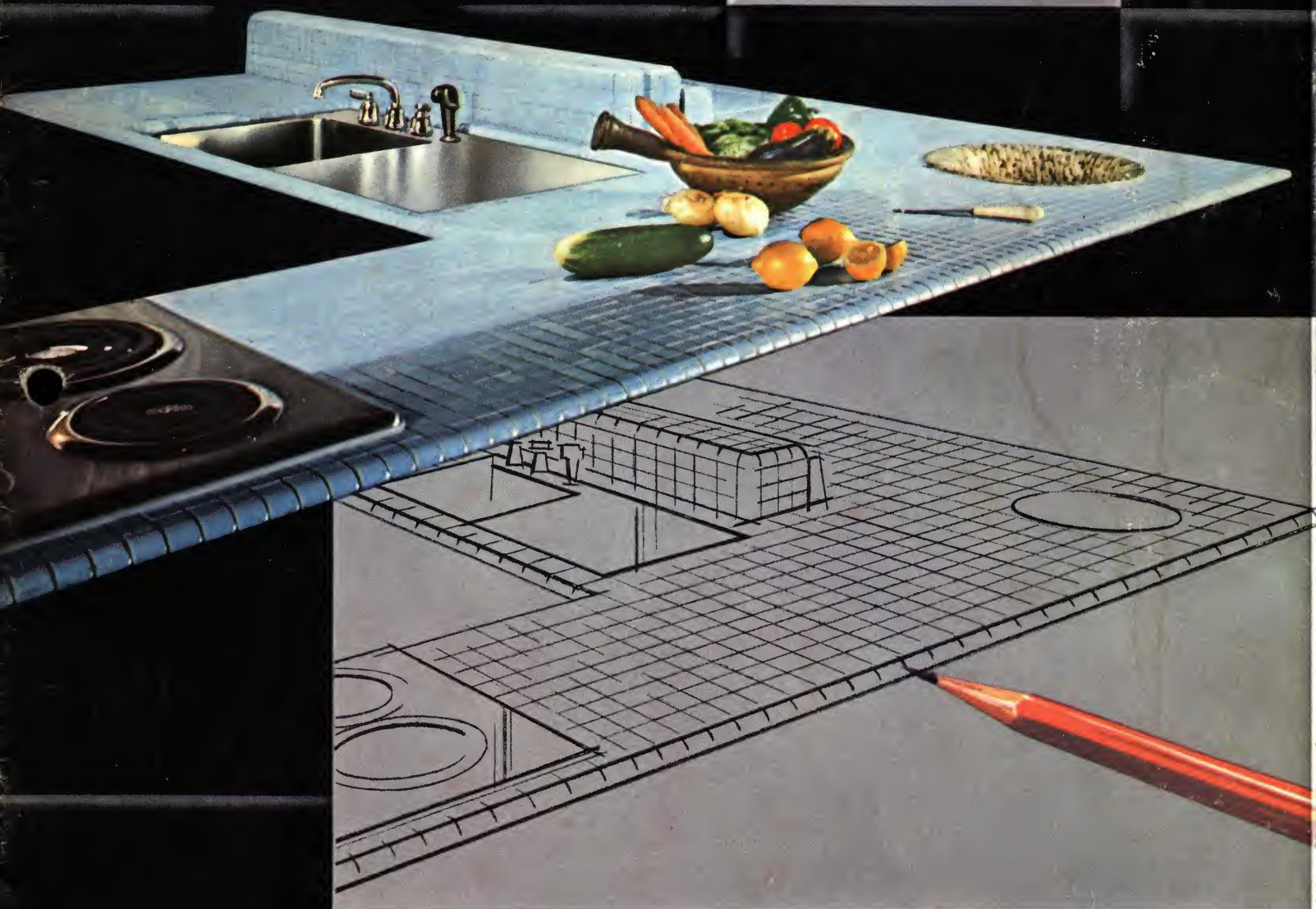
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